

Make Money as an Urban Farmer!

A workshop presented by the
Sustainable Commercial Urban Farm Incubator (SCUFI) program
and sponsored by ShareExchange of Santa Rosa

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May 1st & 2nd, 2011, 9am – 6pm, Santa Rosa, California

Lead Trainers: Curtis Stone, of Green City Acres, an urban Small Plot Intensive (SPIN) farm in Kelowna, BC Canada. And **James Kalin**, of the SCUFI program, an urban farm business incubator program.

Curtis will share with you how he used SPIN-Farming® to build a multi-lot 1/2 acre urban farm that in its six month 2010 first season grossed \$20,000, and is on track for \$60,000 in 2011.

James will describe how a SCUFI trains farmers and helps them get money and land for their own commercial urban farms. He will explain how your farm can make extra profits by integrating farm operations into the grounds, structures and systems of nearby buildings and businesses.

Curtis had little experience gardening or farming before starting his SPIN farm. Curtis will show how SPIN farming can be done profitably, even in a harsh climate short growing season like Kelowna!

If Curtis can do it, so can you!



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Sunday: Indoor lectures and demonstrations, at ShareExchange, Santa Rosa, CA
Monday: Outdoor hands-on field exercises, at ShareExchange and nearby garden

Workshop trainers will help you ...

- Learn about SPIN farming, and how SCUFI program can help you with training, financing, and securing land to launch your own profitable sustainable urban farm, even if you have no previous farming or gardening experience.
- Meet people at the forefront of the growing sustainable commercial urban farm field, share ideas, gain knowledge, pool resources, plant seeds and form alliances to build your own high-income urban farm business.



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Early Bird registration: \$199. After April 21: \$249.
Sunday night slumber party campout: \$25 - Space limited!
To register: <http://www.scufisantarosa.eventbrite.com>

For a one-page flyer about the workshop:
<http://www.virtuallygreen.com/scufi/sreventbrochure.pdf>

Workshop blog: <http://virtuallygreen.com/scufis/>
Questions? Email urbanfarms@virtuallygreen.com
For ShareExchange: <http://www.shareexchange.coop>