

Make Money as an Urban Farmer!

Two day workshop

presented by the Sustainable Commercial Urban Farm Incubator (SCUFI) program

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October 8 - 9, 2011, 8am – 6pm, The Gardens at Heather Farm, Walnut Creek, California



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Lead Trainers: **Curtis Stone**, of Green City Acres, an urban Small Plot Intensive (SPIN) farm in Kelowna, BC Canada. And **James Kalin**, of the SCUFI program, an urban farm business incubator program.

Curtis will show how he built a multi-lot 1/2 acre urban farm that in his second season as a farmer is on track in 2011 to gross over \$60,000.

James will share how the SCUFI program trains farmers and helps them get farm start up money and urban plots to farm. He will explain how you can make extra profits by integrating farm operations into grounds, buildings, rooftops, walls, systems and businesses of nearby buildings and businesses. He will describe a SCUFI **urban farm home rental or ownership program**.

Special Guests will talk about grants and loans for starting your urban farm, keeping bees to increase your crop yields and farm income, and how information about healthy eating and fresh food recipes can increase your farm sales and profits.

If Curtis can do it, so can you!

Saturday: Indoor lectures and demonstrations

Sunday: Outdoor hands-on field and business exercises

Workshop trainers will help you ...

- Learn about SPIN farming, and how a SCUFI program can help you with training, financing, and securing land to launch your own profitable sustainable urban farm, even if you have no previous farming or gardening experience.
- Meet people at the forefront of the growing sustainable commercial urban farm field, share ideas, gain knowledge, pool resources, plant seeds and form alliances to build your own high-income urban farm business and home.



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Early Bird registration: \$199. After September 24: \$249.

To register: <http://www.scufiwalnutcreek.eventbrite.com>

For an eight-page brochure about the workshop:
<http://www.virtuallygreen.com/scufi/wceventbrochure.pdf>

Questions? Email urbanfarms@virtuallygreen.com